



## TEXAS BOOK FESTIVAL TO HOST READING ROCK STARS PRESENTATIONS AT NINE ELEMENTARY SCHOOLS IN AUSTIN ON NOVEMBER 4

*Reading Rock Stars Program Will Donate Over 4,900 Books to Austin Students*

**WHAT:** Texas Book Festival (TBF) is thrilled to bring back the successful school literacy program, Reading Rock Stars, for students at nine Austin area schools on Friday, November 4. The Texas Book Festival's Reading Rock Stars presentations bring books to life for children in Title I schools by inviting authors and illustrators into classrooms with entertaining presentations that inspire students to read, write, and create. The Reading Rock Stars presentations in Austin will feature 29 participating authors and illustrators, all of whom are taking part in the 2022 Festival, and TBF will donate over 4,900 books to students across Austin.

Thanks to support from sponsors, including H-E-B Read 3, ECG Foundation, Wright Family Foundation, Springhouse Foundation, Moody Foundation, United Way for Greater Austin, Cooper Matthews Foundation, MFI Foundation and Texas Cultural Trust, the Texas Book Festival provides each student with an autographed copy of the author's book and provides the school library with a new set of books by the visiting Reading Rock Stars authors. The authors will present to classes in-person and then personally hand out signed copies of their books to students in Pre-K to Grade 6.

With this latest round of Reading Rock Stars, the Texas Book Festival has coordinated more than 650 author visits and provided over 150,000 books to students in Title I schools in Dallas, Fort Worth, Rio Grande Valley, Houston, and Austin since its inception. This year alone, the Texas Book Festival provided over 13,450 books to students in 25 schools across Texas.

Media are invited to cover the Reading Rock Stars program at McBee Elementary School. Beginning at 8:15 a.m., the school will host four authors who are part of the 2022 TBF Lineup – Erin Entrada Kelly who will present *Those Kids From Fawn Creek*, Don Tate and Sherri Duskey Rinker who will present their book *Roto + Roy: Helicopter Heroes*, and Mónica Brown who will present her bilingual book *The Turquoise Room/ El Cuarto Turquesa*. The Texas Book Festival will donate a total of 415 books to McBee Elementary School students.

For more information on the Texas Book Festival and Reading Rock Stars literacy program, please visit [www.texasbookfestival.org](http://www.texasbookfestival.org).

### **MEDIA SCHOOL INFORMATION:**

**WHO:** Erin Entrada Kelly - *Those Kids From Fawn Creek*  
Don Tate and Sherri Duskey - *Roto + Roy: Helicopter Heroes*

**Mónica Brown - *The Turquoise Room / El Cuarto Turquesa***

**WHEN:** Friday, November 4

**McBee Elementary School**

8:15 a.m. - Grades 4 and 5 - Erin Entrada Kelly - Cafeteria

9:15 a.m. - Pre-K, Kindergarten and Grade 1 - Cafeteria

10:00 a.m. - Grade 2 and 3 - Mónica Brown - Library

**WHERE:** McBee Elementary  
1001 W Braker Ln  
Austin, TX 78758

###

**ABOUT TEXAS BOOK FESTIVAL**

With a vision to inspire Texans of all ages to love reading, the Texas Book Festival connects authors and readers through experiences that celebrate the culture of literacy, ideas, and imagination. Founded in 1995 by former First Lady Laura Bush, Mary Margaret Farabee, and a group of volunteers, the nonprofit Texas Book Festival promotes the joys of reading and writing through its annual Festival Weekend, the Texas Teen Book Festival, the Reading Rock Stars Title I elementary school program, the Real Reads Title I middle and high school program, grants to Texas libraries, and year-round literary programming. This year's hybrid Texas Book Festival will take place from October 23 through October 31, with virtual events October 23–31 and the Festival Weekend taking place at the Austin Public Library and Symphony Square's outdoor amphitheater on October 30–31, featuring renowned authors, panels, book signings, and activities. Thanks to generous donors, sponsors, and volunteers, the Festival remains free and open to the public. Visit [www.texasbookfestival.org](http://www.texasbookfestival.org) for more information, and join the conversation using the hashtag #txbookfest on Facebook, Twitter, and Instagram @texasbookfest.