



## TEXAS ARTIST MINTA MARIA ANNOUNCED AS 2022 FESTIVAL POSTER ARTIST

**AUSTIN, TX (July 27, 2022)** - The Texas Book Festival is thrilled to reveal the 2022 Festival poster artist, Minta Maria, who was raised in San Antonio and now lives and works in Austin.

The art for this year's poster, titled *Adrift*, is part of a photographic series by Minta Maria that captures compelling headlines, images, and journalistic storytelling, focusing on one day at a time. Minta Maria's artist statement for the selected piece: "March 19, 2020: The African American Art Shaping the 21st Century," notes the date of the featured newspaper in the photograph and the title of a selection of articles and photographs that featured important African American artists, writers, and poets.

Minta Maria (b.1982) is an artist and freelance photographer. She received her BA in Journalism from the University of Texas, and MFA in Photography & Related Media from the School of Visual Arts. Over the past ten years of developing her art, Minta has had a variety of exhibitions and worked to build upon the themes of memory, tradition, and the fragility of information.

"I love this image for this year's poster because of two reasons. It's an image created from text and writing—and it's graphic as all get out," said DJ Stout, of design firm [Pentagram](#). "This may be the first time we've designed the festival poster around a dynamic image featuring journalism."

Every year, the Texas Book Festival chooses an artist and work that reflects the spirit of the Texas Book Festival, including imagination, creativity, and community. The artist always has a strong Texas affiliation, and the work captures the diversity of Texas culture.

"Selecting a Texas artist to celebrate in our Festival materials is one of my favorite traditions," says Executive Director Lois Kim. "Visual arts and literary arts go hand in hand in making our lives richer as we get to enjoy the originality and ingenuity of artists making sense of the world through their crafts.

Posters and T-shirts featuring the *Adrift* art will be available for purchase at the Texas Book Festival on November 5-6, 2022 in Downtown Austin.

The 2022 Texas Book Festival is co-presented by H-E-B and AT&T. Other major sponsors include Brigid Cockrum and Family, Tocker Foundation, Still Water Foundation, Amplify Credit Union, Buena Vista Foundation, Tapestry Foundation, *Kirkus Reviews*, Central Market, *Texas Monthly*, and *Austin Chronicle*. Pentagram and Clampitt Paper are generous sponsors and partners for the Festival poster. BookPeople is the official Festival bookseller.

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## **ABOUT TEXAS BOOK FESTIVAL**

With a vision to inspire Texans of all ages to love reading, the Texas Book Festival connects authors and readers through experiences that celebrate the culture of literacy, ideas, and imagination. Founded in 1995 by former First Lady Laura Bush, Mary Margaret Farabee, and a group of volunteers, the nonprofit Texas Book Festival promotes the joys of reading and writing through its annual Festival Weekend, the Reading Rock Stars Title I elementary school program, the Real Reads Title I middle and high school program, grants to Texas libraries, and year-round literary programming. This year's Texas Book Festival will take place from November 5 to November 6, with events taking place in downtown Austin and at the Texas Capitol, featuring renowned authors, panels, book signings, and activities. Thanks to generous donors, sponsors, and volunteers, the Festival remains free and open to the public. Visit [www.texasbookfestival.org](http://www.texasbookfestival.org) for more information, and join the conversation using the hashtag #texasbookfest on Facebook, Twitter, and Instagram @texasbookfest.