**Application for 2021**

**Texas Book Festival** **Collections Enhancement Grant**

**General Instructions for 2021 Grants**

The Texas Book Festival accepts applications from Texas public libraries. Only complete applications will be considered. Libraries that do not submit their final reports for past library grants in a timely manner will not be considered during the current application cycle. All grant applications will be reviewed virtually by a committee selected by the Texas Library Association and the Texas Book Festival.

**When to Apply**

The Texas Book Festival has one funding period per year for Library Grants. For the 2021 cycle, applications will be accepted no later than **May 15, 2021.**

**Where to Apply**

Please email your application PDF to: TLA, Wendy Woodland at [wendyw@txla.org](mailto:wendyw@txla.org)

Faxed applications will not be accepted. If you have questions or concerns, please contact the Texas Book Festival at (512) 477-4055 or bookfest@texasbookfestival.org

**We fund Collections Enhancements Grants**

You can upgrade or increase book collections, e-books, books on CD, and special collections in support of your community needs. Test prep, SAT/ACT and reference materials are also included in this grant.

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| **Note About E-Content**    E-book subscription services and the individual purchasing of e-books may be funded if the library already has a subscription service and e-readers established. If the library is seeking funding for subscription services and e-books, the library must include details about its current e-readers and subscription services in section 1A of the grant application. As the purpose of the TBF Collection Enhancement grants is to enhance public content through sustainable collections, TBF funds should not be used to initiate e-content subscriptions when no history of ongoing funding is present. The TBF funds can be used to increase demand for e-content supply when the requesting library has a history of sustaining such content through local funding. **E-content will be funded for $1,500.** |

**Important Dates**

April 22: Grant information session at TLA Conference

May 15: Application deadline

End of July: Notification of grant recipients

Early August: Mailout of checks and certificates

**Will NOT be funded**

Videos (VHS or DVD)

Equipment for staff use

Music CDs

Giveaway books

Marketing programs

Subscriptions

Textbooks

Kits

Programming materials

Hardware (reformat)

Accelerated readers

Furniture, carpeting and office supplies

Gaming Technology

Televisions or DVD Players

Hardware for staff use

Specific “Computers for Tots”

**Final Report Submission**

If an award is granted, it is agreed that the grantee will complete the Texas Book Festival Final Report and submit it no later than March 1, 2022 by e-mail to lucy@texasbookfestival.org

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| --- |
| **Grant Writing Tips**   1. Fill out the application completely and use a computer. Do not do it by hand. 2. Be specific and direct. 3. Check your spelling and grammar. 4. Be realistic in your request. 5. Make sure you demonstrate need, and how you will fulfill this need with the grant funds. 6. Don’t assume that the evaluator is a librarian – refrain from using library terminology. 7. Provide a concise budget and attach quotes from vendors to show what your actual costs will be. Consider using the *School Library Journal* for average prices if you cannot obtain actual vendor quotes and note why you cannot obtain actual vendor quotes. 8. Provide a timeline of your project, including when you will order items, receive them, implement them, and promote them to your desired community. 9. Provide community statistics to show your need and how the project will address that need. 10. When demonstrating your publicity plan, make sure you are getting outside of your library to reach your audience, promoting the project as well as the Texas Book Festival’s award. |

District boundary as listed by TLA:  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_See [TLA Districts](https://txla.org/tla-groups/tla-districts/)

Name of library: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Has this library received a Texas Book Festival Grant in the past? No\_\_\_\_\_ Yes\_\_\_\_\_

If you have received the grant before, in which years (please list): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Are you a branch library? No\_\_\_\_\_ Yes\_\_\_\_\_

If branch, provide headquarters library: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\*Please note that we will only award one grant per branch system\*

Please select the grant that you are applying for. Your stated budget should add up to this amount.

**\_\_\_\_\_** I am applying for an e-content grant for $1,500

\_\_\_\_\_ I am applying for a collections enhancement grant for $2,500

If awarded this grant, check should read: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Person: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 Mailing address (where check should be mailed): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_County: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Library Director: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Email: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Information about library:

|  |  |
| --- | --- |
| Number of full-time employees |  |
| Number of part-time employees |  |
| Current yearly budget |  |
| Average number of books checked out per month |  |

If an award is received, this library agrees to submit a progress report including an accounting of funds by March 1, 2022 to: [lucy@texasbookfestival.org](mailto:lucy@texasbookfestival.org)

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature of Head Librarian Date**

*\*Brach library applications must have signature of library director\**

In each section, please describe how your library has modified its operations and services to better serve the community during the Covid-19 pandemic. Type your responses to these questions following the suggested word count. Every section of this application must be completed for the application to be reviewed. No attachments will be considered for this portion of the application.

1. **Project Description**
2. Please state how you will use the Texas Book Festival grant funds to increase or upgrade collections. Suggested word count: 300-500
3. Describe the need or the gaps you have identified in your collection and state how the Texas Book Festival award will be used to meet the need or fill those gaps identified. Please include data to support the need. (For example, if you are requesting books for young readers, please describe the young reader population, the state of your collection, the number of young readers looking for books, etc.) Suggested word count: 300-500
4. Describe who in your community will benefit from this award. Suggested word count: 150-300
5. **Proposed BUDGET**
6. Give an estimated budget and numbers of books and book-related materials to be purchased with these funds. Funds must add to the selected grant amount ($1,500 or $2,500).

Funds may be requested for the purchase of non-traditional book-related items, such as audio-books or e-books for existing e-readers within an e-content grant. TBF grants do not fund videos. Example of how to fill in table is provided below. Please delete the example and input your data. Add to the table as necessary.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Genre | Titles | Quantity | Cost Each | Total Cost |
| Adult Fiction | Good Book 1 | 3 | 10.00 | 30.00 |
|  | Good Book 2 | 3 | 10.00 | 30.00 |
|  | Good Book 3 | 3 | 10.00 | 30.00 |
|  |  |  |  |  |
|  |  |  |  |  |
| Children’s Non-Fiction | Good Book 1 | 1 | 20.00 | 20.00 |
|  | Good Book 2 | 1 | 20.00 | 20.00 |
|  | Good Book 3 | 1 | 20.00 | 20.00 |
|  |  |  |  |  |
| Audiobook (Fiction) | Good Book 1 | 1 | 15.00 | 15.00 |
|  |  |  |  |  |
|  | TOTAL COST |  |  | $2500 |

1. Where do you plan to purchase the books from and why? Suggested word count: 50-200
2. Please attach specific quotes from vendors to support your above estimates (ex. Simon & Schuster, Harper Collins, local bookstore, etc.) as addendums to this application. Please list all attached quotes below. We encourage you to place orders for shelf-ready books but do not require it.

\*If ordering from Amazon: Provide a copy of your shopping cart and total cost of purchase\*

1. **Timeline**
2. Provide a brief timeline of how you will use the funds, shelf the books, and market the Texas Book Festival and complete the final report. Please note that we request that the majority of books purchased with TBF funds are shelved by December. Suggested format: table or list
3. Complete and submit the final report [Deadline: March 1, 2022]
4. **Publicity/ Promotion**
5. Below is a list of ways that we ask that libraries promote the Texas Book Festival and the Collection Grant. Please check the items that you are willing and able to do.

\_\_\_\_\_ Bookplates in purchased books

\_\_\_\_\_ Emails to listserv

\_\_\_\_\_ Signage in library and town

\_\_\_\_\_ Instagram

\_\_\_\_\_ Twitter

\_\_\_\_\_ Facebook

1. Do you have other ideas on how to spread awareness of the Texas Book Festival in your community? If so, please describe. Suggested word count: 100-300
2. How will you educate your staff and volunteers on the new collection? Suggested word count: 250