



TEXAS BOOK FESTIVAL TO HOST EVENTS WITH MATTHEW MCCONAUGHEY AND JODI PICOULT AT 2020 VIRTUAL FESTIVAL

Book Tickets to See McConaughey and Picoult Now Available

WHAT: Texas Book Festival is proud to host events with Matthew McConaughey and Jodi Picoult as they present their most recent books during the 2020 Virtual Texas Book Festival. McConaughey will discuss his memoir, *Greenlights*, with actor Ethan Hawke on **Saturday, November 7 at 4 p.m. CST**, and Jodi Picoult will discuss her new novel, *A Book of Two Ways*, with author Amanda Eyre Ward on **Wednesday, November 11 at 6 p.m. CST**. Book tickets for both events are required to attend both events and are now available via the Texas Book Festival website.

In “A Conversation with Matthew McConaughey,” the Academy Award-winning actor and beloved Texas native will present his new memoir that is filled with raucous stories, outlaw wisdom, and lessons learned the hard way about living with greater satisfaction. McConaughey will be in conversation with Ethan Hawke. The first 350 ticket buyers for this event will receive a copy of *Greenlights* with a signed bookplate.

In “A Conversation with Jodi Picoult,” the bestselling author will discuss her new novel, *A Book of Two Ways*, with bestselling author Amanda Eyre Ward. Picoult is the author of twenty-six novels, including #1 bestsellers *Small Great Things* and *A Spark of Light*, and several short stories and novellas. Picoult’s new fiction delivers a riveting story about the choices that change the course of our lives. The first 100 ticket buyers for this event will receive a signed copy of *The Book of Two Ways*.

Tickets are \$41 for each event, and include the cost of the book, processing fees, and shipping. Tickets for the event featuring McConaughey are available via the Crowdcast page [here](#), and tickets for the event featuring Picoult are available via the Crowdcast page [here](#). All proceeds from ticket sales benefit the Texas Book Festival’s literacy and outreach programs across the state, and help keep the Festival free and open to the public every year.

Additionally, for book lovers who want access to all ticketed sessions, TBF is offering Festival Friends Passes for a \$100 minimum donation, providing access to all Virtual Festival headlining author ticketed sessions (books not included), acknowledgment on the TBF website, and one year of *Texas Monthly* home delivery and subscriber-only digital access. Donors of \$150 or more will receive a commemorative 25th Anniversary enamel pin, and donors of \$200 or more

will receive the enamel pin and a special edition TBF tote bag. [Get more Festival Friends Pass information here.](#)

The 2020 Texas Book Festival is co-presented by H-E-B and AT&T. Other major sponsors include Central Market, Brigid Cockrum and Family, *Kirkus Reviews*, Tocker Foundation, Buena Vista Foundation, C-SPAN 2/Book TV, Tapestry Foundation, Jordan Foster Construction, Loewy Law Firm, Still Water Foundation, *Texas Monthly*, *Austin American-Statesman*, and Pentagram.

For more information on the Texas Book Festival, please visit www.texasbookfestival.org, and follow along on Facebook, Twitter, and Instagram [@texasbookfest](#).

WHEN: Saturday, November 7 at 4 p.m. CST. | Wednesday, November 11 at 6 p.m. CST.

TICKETS: \$41 | Includes pre-signed copy of the book and virtual admission to the event

WEBSITE: Matthew McConaghey | <https://www.crowdcast.io/e/t62orr6l/register>
Jodi Picoult | <https://www.crowdcast.io/e/fq9dduxb/register>

PHOTOS: <https://giantnoise.box.com/s/e77x7rabpe6lqyulaheujhwq47y2x7u5>

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ABOUT TEXAS BOOK FESTIVAL

With a vision to inspire Texans of all ages to love reading, the Texas Book Festival connects authors and readers through experiences that celebrate the culture of literacy, ideas, and imagination. Founded in 1995 by former First Lady Laura Bush, Mary Margaret Farabee, and a group of volunteers, the nonprofit Texas Book Festival promotes the joys of reading and writing through its annual Festival, the Texas Teen Book Festival, the Reading Rock Stars Title I elementary school program, the Real Reads Title I middle and high school program, grants to Texas libraries, and year-round literary programming. The 2020 Virtual Texas Book Festival will take place from October 31 through November 15. Thanks to generous donors, sponsors, and volunteers, the Festival remains free and open to the public. Visit www.texasbookfestival.org for more information, and join the conversation using the hashtag #txbookfest on Facebook, Twitter, and Instagram [@texasbookfest](#).