



The Texas Book Festival is a nonprofit organization that connects authors and readers through year-round, statewide programs that celebrate the culture of literacy, ideas, and imagination. TBF brings authors to Title I elementary schools, awards grants to public libraries, and engages tens of thousands of Texans at the annual Festival Weekend and Texas Teen Book Festival. Above all, TBF inspires all Texans to love reading.

### ***ANNUAL TEXAS BOOK FESTIVAL***

Spread throughout the grounds of the State Capitol and along Austin's iconic Congress Avenue, the 2019 Texas Book Festival Weekend takes place October 26 and 27. The Texas Book Festival is free and open to the public and honored to be one of the largest and most prestigious literary events in the nation, welcoming 50,000 people from around the state. Highlights include:

- 300+ authors, readings, and signings at 20+ tents and venues, including Central Market Cooking tent, C-SPAN tent, and more
- 80+ exhibitor booths and food vendors, including some of Austin's favorite food trucks and local classics
- First Edition Literary Gala – October 25 at the Four Seasons Hotel in Austin
- Lit Crawl Austin – October 27 in the Red River Culture District

### ***TEXAS TEEN BOOK FESTIVAL***

The Texas Teen Book Festival (TTBF) is a free one-day event that celebrates the teen reading experience by inviting fans to engage with some of the most popular and critically acclaimed young adult authors in the country through writing workshops, fun exhibitor booths, and a costume contest, photo booth, and more activities specifically for teenagers.. The 2019 TTBF will take place at Southwestern University on Saturday, October 12.

- 5,000+ attendees
- 35+ authors of Young Adult literature

### ***READING ROCK STARS***

Reading Rock Stars is the Texas Book Festival's signature literacy program that brings nationally recognized authors to Title I schools in Austin, Dallas, Fort Worth, Houston, and the Rio Grande Valley. Teachers receive customized curriculum to prepare their students for the authors' presentations and, as the event's culmination, each student receives their very own signed copy of the book.

- 110,000+ books given to low-income students in Texas
- 458 author visits

### ***TEXAS PUBLIC LIBRARY GRANTS***

The Texas Book Festival is committed to supporting literacy across Texas through its Library Grants program. The organization awards these collection enhancement grants to ensure that reading is accessible and available to all Texans.

- More than \$3 million grants awarded to 600+ libraries

### ***REAL READS***

Modeled on our successful year-round Reading Rock Stars program, the Real Reads program aims to inspire the love of reading in Texas middle and high school students from underserved groups by connecting celebrated authors with students. Teachers and mentors receive customized curriculum to prepare their students for the authors' presentations and, as the event's culmination, each student received their very own signed copy of the book.

- 1,400+ books given to low-income students in Texas
- 10 author visits

### ***HISTORY***

Founded in 1995 by Laura W. Bush, a former librarian and then First Lady of Texas, along with Mary Margaret Farabee and a dedicated group of volunteers, the TBF set out to honor Texas authors, promote the joys of reading, and benefit the state's public libraries. The first Festival took place in November 1996 and has grown into one of the nation's premier literary events.

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