



FOR IMMEDIATE RELEASE:
October 16, 2018

CULINARY HOTSHOTS SHOWCASE THEIR LATEST OFFERINGS AT THE CENTRAL MARKET COOKING TENT

Austin--Central Market will host a dizzying array of food-obsessed authors, photographers, and chefs at the Central Market Cooking Tent during the 2018 Texas Book Festival, October 27-28 in Austin, TX.

Among the highlights, noted photographer **Wyatt McSpadden** takes the Cooking Tent stage Saturday, during this year's culinary confab. *Texas BBQ*, *Small Town to Downtown*, McSpadden's homage to Texas barbecue joints, presents crave-inducing images of both the new--and the old--barbecue universe in almost every corner of the state. Accompanying his images are barbecue reflections by James Beard Award-winning pitmaster **Aaron Franklin** and *Texas Monthly's* barbecue editor **Daniel Vaughn**, who will both join McSpadden for the cue-centric presentation at the Central Market Cooking Tent during the festival.

Just in case you have to miss that epic event, there's more about barbecue in Sunday's lineup at the Cooking Tent. **Tuffy Stone**, Five-time World Champion Pitmaster, holds forth on Sunday with a demonstration packed with practical tips for successful 'cue.

Culinary cognoscenti are longtime fans of both **Chef Edward Lee** and **Chris Ying**, who are appearing together in the Cooking Tent on Saturday afternoon. Chef Lee, author of the 2014 cookbook *Smoke and Pickles*, and his latest work, *Buttermilk Graffiti*, is chef/owner of 610 Magnolia, MilkWood, and Whiskey Dry in Louisville, Kentucky; and culinary director of Succotash in National Harbor, Maryland, and Penn Quarter, Washington, DC.

Chris Ying is the cofounder and former editor in chief of *Lucky Peach*. He has written and edited numerous books about food and other topics. Ying is currently the editor of the *MAD Dispatches* book series, produced in partnership with MAD, the nonprofit organization founded by chef René Redzepi to bring together a global cooking community with a social conscience, a sense of curiosity, and an appetite for change. Each volume of *Dispatches* will unpack a single urgent topic from the world of food, encouraging readers

to think about food in new ways and to take action as part of a global community. The first volume in the series, *YOU AND I EAT THE SAME*, will be published in October 2018.

Also part of the Saturday lineup, Texas-based food writer **Paula Disbrowe** will demonstrate how the humble backyard grill can produce all manner of tempting meals any day of the week.

Legendary bread baker **Martin Philip** shares his secrets for the perfect loaf in his Sunday Cooking Tent appearance. His book, **Breaking Bread: a baker's journey home in 75 recipes (HarperCollins, 2017)** was recently awarded the 2018 Vermont Book Award as well as the Grand Prize at the New England Book Festival. A native of the Arkansas Ozarks, he is a sought-after educator and has traveled internationally to bring baking education and his love of craft to ex-convicts, underserved populations, and recently-landed immigrants.

Pie Master **Cathy Barrow**, and **Filipino Restaurateurs Nicole Ponseca and Miguel Trinidad** round out the diverse and intriguing presentations in the Cooking Tent during the festival.

Come by the Central Market Cooking Tent throughout the festival to learn what's new in the culinary world. The 2018 festival marks Central Market's tenth year supporting the Texas Book Festival Cooking Tent.

Central Market Cooking Tent schedule and author information:

SATURDAY

11:00 – 11:45 Fire Up That Grill!

Author: Paula Disbrowe

Whether you're an amateur backyard burger-flipper or a grill master extraordinaire, Paula Disbrowe will inspire you to cook your next meal over an open flame. Join her as she kicks up the heat and demonstrates one of her any-night-of-the-week recipes.

12:30 – 1:15 Pie for All!

Author: Cathy Barrow

Hungry for pie but reluctant to take out the rolling pin? Cathy Barrow presents the Slab Pie—seventy-five recipes for it, in fact—to empower you to make no fuss delicious pies perfect for potlucks or just family dinners. Savory and sweet alike, there's a pie in here for everyone.

2:00 – 2:45 Breaking Bread and Building Community

Authors: Edward Lee, Chris Ying

Edward Lee and Chris Ying bring extensive experience and passion for food to two new books celebrating the unique culinary traditions that constitute the American food landscape. Together, they discuss the way that immigrants have impacted the food we eat and what we call American cuisine.

3:30-4:15 Texas BBQ, Small Town to Downtown

Authors: Wyatt McSpadden, Aaron Franklin, Daniel Vaughan

Let's talk Texas barbecue! Photographer Wyatt McSpadden shares crave-inducing images of the barbecue universe in almost every corner of Texas. He's joined by Franklin Barbecue's Aaron Franklin and *Texas Monthly* Barbecue Editor Daniel Vaughan to talk about our favorite food—Texas BBQ.

SUNDAY

11:00-11:45 Cool Smoke: The Art of Great Barbecue Cooking

Author: Tuffy Stone

Flame, smoke, and meat—that's all you need for perfect barbecue. Five-time World Champion Pitmaster Tuffy Stone raises the heat as he demonstrates and discusses every part of the barbecue process: from buying the right cooker to trimming meat to taking on competitions, with a recipe from his new cookbook, *Cool Smoke*.

12:30-1:15 A Baker's Journey

Author: Martin Philip

As the Head Bread Baker at King Arthur Flour, Martin Philip has done more than master the alchemy of flour, salt, water and yeast; he's learned that the transformative power of baking is about bringing passion to the kitchen. Join us as Philip demonstrates how to make the most from a loaf--and from life--with a recipe from his new book, *Breaking Bread*.

2:00-2:45 This Is How We Cook: Modern Filipino Cuisine

Authors: Nicole Ponseca, Miguel Trinidad

Sour, sweet, funky, fatty, bright, rich, tangy, bold—Filipino food is bursting with vibrant, addictive flavors. Restaurateurs Nicole Ponseca and Miguel Trinidad share one of their signature, extraordinary recipes from *I Am a Filipino* that have made their restaurants, Maharlika and Jeepney, astounding successes.

Please check here for the latest schedule updates:

<https://www.texasbookfestival.org/locations/central-market-cooking-tent/>

For more information on the authors who will appear at the Central Market Cooking Tent, please visit <https://www.texasbookfestival.org/2018-festival-authors/>

ABOUT TEXAS BOOK FESTIVAL:

With a vision to inspire Texans of all ages to love reading, the Texas Book Festival connects authors and readers through experiences that celebrate the culture of literacy, ideas, and imagination. Founded in 1995 by former First Lady Laura Bush, Mary Margaret

Farabee, and a group of volunteers, the nonprofit Texas Book Festival promotes the joys of reading and writing through its annual Festival Weekend, the one-day Texas Teen Book Festival, the Reading Rock Stars program, grants to Texas libraries, the Fresh Ink Fiction Contest and year-round literary programming. The Festival is held on the grounds of the Texas Capitol each fall and features more than 250 renowned authors, panels, book signings, cooking demonstrations, and children's activities. The 2018 Texas Book Festival Weekend will take place October 27 – 28. Thanks to generous donors, sponsors, and 1,000 volunteers, the Festival remains free and open to the public. Visit www.texasbookfestival.org for more information, and join the conversation using the hashtag #txbookfest on Facebook, Twitter, and Instagram @texasbookfest.

ABOUT CENTRAL MARKET:

Central Market's open, serpentine-flow, full view European-style layout offers a completely new food shopping experience. A bountiful produce department with unmatched quality and variety, an 80-foot seafood case with selections from throughout the world, hundreds of cheeses, 2,500 wine labels, stupendous specialty grocery aisles with delights from every continent, and a world class cooking school featuring hands-on instruction are among the features that make the Central Market experience unique.

<http://www.centralmarket.com>

Media Contacts:

Authors are available for phone interviews in advance of the festival.

Central Market: Kristy Ozmun, TexHahn Communications, 512-344-2030, kristy@ozmun.com

Texas Book Festival: Danielle Firestone, 512-382-9017, danielle@giantnoise.com

Please note: Media credentials are required to cover the Texas Book Festival.