



TEXAS
BOOK
FESTIVAL

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Please note: Media credentials are required to cover the Texas Book Festival.

If you missed the deadline to submit the request form, please visit the Information Booth (at Colorado and 11th streets) starting at 9 a.m. tomorrow for on-site credentialing. Festival photos, 2015 poster image, facts, and news releases are available at <http://www.texasbookfestival.org/pressroom/>.

Schedule changes: Authors who have canceled are: Lynda Mullaly Hunt, Kristin Hersh, Scott Simon, Joby Warrick, Nora Pouillon, Jake Halpern, Jory John, Gary Hart, Marc Dugain, and Susan Casey. Any additional changes, including time and venue changes, will be posted at <http://www.texasbookfestival.org/updates/>. Signage on the grounds of the Festival will announce changes, and the mobile app will also be updated with the latest.

October 15, 2015

Texas Book Festival this weekend!

40,000 book lovers, 300-plus authors to gather Oct. 17-18

WHAT

The Texas Book Festival—a two-day celebration of authors and their contributions to the culture of literacy, ideas, and imagination and one of the longest-running book festivals in the nation—will include 300-plus authors, 40,000 attendees, live music, kids' activities, food trucks, book signings and sales, and 100 exhibitors. Free and open to the public.

WHEN

Saturday, Oct. 17, 10 a.m. until 5 p.m.
Sunday, Oct. 18, 11 a.m. until 5 p.m.

WHERE

The Texas State Capitol and surrounding venues and grounds, 1100 Congress Ave.

VISUALS

Giant tents filled with book lovers on the streets of downtown Austin; mascots from popular children's books (Clifford the Big Red Dog, Where's Waldo, Winnie the Pooh); interactive exhibitor displays and reading lounges; authors meeting fans and signing books; live music with attendees dancing in the Music Tent; engaged crowds at sessions and panels; live cooking demos in the Cooking Tent—all taking place inside and on the surrounding grounds of the scenic Texas State Capitol, spanning a seven-block radius.

WHO

- 300-plus renowned authors including Margaret Atwood, Chuck Palahniuk, Taye Diggs, Wendell Pierce, Lemony Snicket, and more
- 40,000 enthusiastic book lovers of all ages, genders, and ethnicities
- Dozens of indie presses, local bookstores such as Malvern Books and Bookwoman, literary organizations, Penguin Group and its mobile book truck, Typewriter Rodeo, 10 food vendors, 1,000 dedicated volunteers, and more

INFO

www.texasbookfestival.org

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About the Texas Book Festival

The Texas Book Festival celebrates authors and their contributions to the culture of literacy, ideas, and imagination. Founded in 1995 by first lady Laura Bush, Mary Margaret Farabee, and a group of volunteers, the nonprofit Texas Book Festival promotes the joys of reading and writing through its annual Festival Weekend, the one-day Texas Teen Book Festival, the Reading Rock Stars program, grants to Texas libraries, youth fiction writing contest, and year-round literary programming. The Festival is held on the grounds of the Texas Capitol each fall and features more than 275 renowned authors, panels, book signings, live music, cooking demonstrations, and children's activities. Thanks to generous donors, sponsors, and 1,000 volunteers, the Festival remains free and open to the public. Visit www.texasbookfestival.org for more information, and join the conversation using the hashtag #txbookfest on Facebook Twitter, and Instagram @texasbookfest.