



**TEXAS
BOOK
FESTIVAL**

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Please note: Media credentials are required to cover the Texas Book Festival. Credentialed media receive priority access to author sessions. Please complete the form located here http://texasbookfestival.org/Press_Room.php and return to allison@brendathompson.com.

October 21, 2013

Texas Book Festival features new TMBBQ 'Cue Court, mobile food trucks, food panels, and more

Oct. 26-27 at the State Capitol; free and open to the public

AUSTIN— This year's food offerings at the Texas Book Festival are even bigger and better than before. Through a careful selection process, the Festival's cookbook authors and food vendors represent a variety of the nation's best eats and top culinary masterminds.

"Food plays an important role in enhancing the Texas Book Festival's celebration of culture, ideas, and literacy. Like the Festival itself, this year's food offerings are sure to have something for everyone," says Lois Kim, executive director of the Texas Book Festival.

This year's mobile food vendors will offer an eclectic mixture of flavors for hungry Festival-goers, including artesian brewed coffee, homemade gyros, crepes, cupcakes, gourmet dishes, tacos, and of course BBQ.

Food vendors featured at the Festival will include Travaasa Austin— various gourmet dishes composed of fresh, organic, and locally sourced ingredients; Crepe Crazy—original European crepe recipes filled sweet and savory flavors; Heros Gyros—traditional gyros mixed with beef and lamb, as well as non-traditional gyros such as chicken, veggie, and falafel; Lavazza Espresso— authentic Italian coffee, gelato, and cuisine; Hey Cupcake!— high quality homemade cupcakes; Snowie Shaved Ice; and Amy's Ice Cream.

In addition to new food vendors this year, the Festival will for the first time feature the TMBBQ 'Cue Court, brought to you by Texas Monthly, which will feature three barbecue joints from Texas Monthly's popular and impeccably curated top 50 list. The TMBBQ 'Cue Court will feature barbecue from Two Bros. BBQ Market, Blue Ox BBQ, and a unique mash-up of Miller's Smokehouse and the Peached Tortilla.

"It is a well-known fact that barbecue is good brain food, so the idea behind this TMBBQ Food Court is to bring out some of the best joints from Texas Monthly's Top 50 list and give people the sustenance they need to make the most of the Book Festival's excellent programming," says Jake Silverstein, editor of Texas Monthly.

The TMBBQ 'Cue Court will be located at Congress and Ninth streets all day Saturday and Sunday during the Book Festival and Daniel Vaughn, Texas Monthly's barbecue editor, will be standing by to answer Festival attendees' BBQ questions.

Famous cooking experts from around the nation and here in Texas will present their latest cookbooks, engage in discussions, and perform a variety of cooking demonstrations. Many of the chefs and authors featured at this year's Festival will offer a distinctly Southwest flavor, focusing on everything from smoked barbecue and breakfast tacos, to Texas cocktails and authentic Mexican food.

Experts and authors who will be featured in food-related panel discussions and cooking demonstrations include:

- *Daniel Vaughn, *The Prophets of Smoked Meat: A Journey Through Texas Barbecue*
- *Allen Salkin, *From Scratch: Inside the Food Network*
- *Holly Aker, Shaun Martin and Caroline Wallace, *Beer Bitch: Austin Beer: Capital City History on Tap*
- *Diana Kennedy, *My Mexico*
- *Lucinda Hutson, *¡Viva Tequila!*
- Scott Roberts, *The Salt Lick Cookbook*
- Neece and Mando Rayo, *Austin Breakfast Tacos*
- Dotty Griffith, *Texas Holiday Cookbook*
- Tim Byres, *Smoke: New Firewood Cooking*
- Topsy Texan: David Alan, *Topsy Texan: Spirits and Cocktails from the Lone Star State*
- Addie Broyles, *The Austin Food Blogger Alliance Cookbook*
- Beekman Boys: Josh Kilmer-Purcell and Brent Ridge, *The Beekman 1802 Heirloom Dessert Cookbook*
- Robb Walsh, *The Hot Sauce Cookbook and Barbecue Crossroads*
- Joe Yonan, *Eat Your Vegetables: Bold Recipes for the Single Cook*

* Indicates that the author's session is NOT in the Central Market Cooking Tent

For complete information on the authors, chefs, and food vendors who will be appearing at the Texas Book Festival, visit www.texasbookfestival.org.

H-E-B is the presenting sponsor of the 2013 Festival. Additional major sponsors include: Kirkus Reviews, Barnes & Noble, Brigid Cockrum and Family, Texas Monthly, Central

Market, Tocker Foundation, Buena Vista Foundation, C-SPAN2/Book TV, Austin American-Statesman, Pentgram, and media partners KUT and KLRU.

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About the Texas Book Festival

The Texas Book Festival is a nonprofit organization that celebrates authors and their contributions to the culture of literacy, ideas, and imagination. Founded in 1995 by Laura Bush, Mary Margaret Farabee, and a group of dedicated volunteers, the Festival is held on the grounds of the Texas Capitol every fall. The Festival features author readings from more than 225 renowned Texas and national authors, panel discussions, book signings, musical entertainment, live cooking demonstrations, and children’s activities. Thanks to donors, sponsors, and 1,000 volunteers, the Festival remains free and open to the public. The TBF supports Texas public libraries and literacy through its Library Grants and Reading Rock Stars programs, and also hosts events year-round. Visit www.texasbookfestival.org for more information, and join the conversation using the hashtag #txbookfest on Facebook and Twitter @texasbookfest.