



The Texas Book Festival is a nonprofit organization that connects authors and readers through year-round, statewide programs that celebrate the culture of literacy, ideas, and imagination. TBF brings authors to Title I elementary schools, awards grants to public libraries, and engages tens of thousands of Texans at the annual Festival Weekend and Texas Teen Book Festival. Above all, TBF inspires Texans of all ages to love reading.

ANNUAL TEXAS BOOK FESTIVAL

Spread throughout the grounds of the State Capitol and along Austin's iconic Congress Avenue, the 2018 Texas Book Festival Weekend takes place October 27 and 28. The Texas Book Festival is free and open to the public and honored to be one of the largest and most prestigious literary events in the nation, welcoming 50,000 people from around the state. Highlights include:

- 250+ authors, readings, and signings at 20+ tents and venues, including Central Market Cooking tent, C-SPAN tent, and more
- 80+ exhibitor booths and food vendors, including some of Austin's favorite food trucks and local classics
- First Edition Literary Gala – October 26 at the Four Seasons Hotel in Austin
- Lit Crawl Austin – October 27 on East Cesar Chavez Street

TEXAS TEEN BOOK FESTIVAL

The Texas Teen Book Festival (TTBF) is a free one-day event that celebrates the teen reading experience by inviting fans to engage with some of the most popular and critically acclaimed young adult authors in the country. The 2018 TTBF will take place at St. Edward's University in Austin on Saturday, October 6.

- 5,000+ attendees
- 35+ authors of Young Adult literature
- Writing workshops, fun exhibitor booths, costume contest, photo booth, and more activities specifically for teenagers

READING ROCK STARS

Reading Rock Stars is the Texas Book Festival's signature literacy program that brings nationally recognized authors to Title I schools in Austin, Dallas, Fort Worth, Houston, and the Rio Grande Valley. Teachers receive customized curriculum to prepare their students for the authors' presentations and, as the event's culmination, each student receives their very own signed copy of the book.

- 88,000+ books given to low-income students in Texas
- 377 author visits

TEXAS PUBLIC LIBRARY GRANTS

The Texas Book Festival is committed to supporting literacy across Texas through its Library Grant program. The organization awards these collection enhancement grants to ensure that reading is accessible and available to all Texans.

- More than \$3 million grants awarded to 600+ libraries

FRESH INK FICTION CONTEST

The Texas Book Festival strives to inspire and challenge aspiring writers with its annual Fresh Ink Fiction contest for 7-12th graders.

- Winning students in each age group receive \$250 for first place, \$100 for second, and \$50 for third. Winner are invited to participate on a panel during the Festival Weekend

HISTORY

Founded in 1995 by Laura W. Bush, a former librarian and then First Lady of Texas, along with Mary Margaret Farabee and a dedicated group of volunteers, the TBF set out to honor Texas authors, promote the joys of reading, and benefit the state's public libraries. The first Festival took place in November 1996 and has grown into one of the nation's premier literary events.

KEY STAFF

Lois Kim, Executive Director
Julie Wernersbach, Literary Director
Claire Burrows, Development Director
Lea Bogner, Outreach Manager

MEDIA CONTACTS

Elaine Garza
elaine@giantnoise.com
(512) 382-9017
Danielle Firestone
danielle@giantnoise.com
(512) 382-9017
Elsa Morales
elsa@giantnoise.com
(512) 382-9017

SOCIAL MEDIA

 Facebook.com/TexasBookFestival
 @TexasBookFest
 @TexasBookFest