



**TEXAS BOOK FESTIVAL AND THE LONG CENTER PRESENT
“AN EVENING WITH PETE SOUZA”
AS CLOSING EVENT OF 2018 FESTIVAL WEEKEND**

*Book Tickets for “Shade: A Tale of Two Presidents”
Available this Friday*

WHAT: Texas Book Festival and The Long Center for the Performing Arts are proud to host **An Evening with Pete Souza**, the chief official White House photographer for President Obama and #1 *New York Times* bestselling author, as the closing event of the 2018 Texas Book Festival on **Sunday, October 28 at 6:00 p.m. at The Long Center**. Tickets for *Shade: A Tale of Two Presidents*, a new book of photographs contrasting the Trump and Obama administrations, will be available at 10:00 a.m. on Friday, July 27, for \$39-59. Each ticket includes one copy of the book with a signed book plate and admits one person to the event. Pre-sale tickets are now available for Long Center members and Festival Friends Pass holders.

Shade is a portrait in contrasts, telling the tale of two presidencies through a series of powerful visual juxtapositions—with Souza’s unforgettable images of President Obama delivering new power and meaning when framed by tweets, headlines, quotes, and other material from the first 500 days of the Trump administration. When Souza left the White House in 2017, he didn’t know what it meant to “throw shade”—but soon learned he was doing it, by posting photographs on Instagram from the Obama years along with captions that vividly define the contrast between the Obama and Trump administrations.

Tickets to the event at The Long Center are required and are available via The Long Center’s website. Tickets start at \$39. Purchasing a ticket reserves one seat at the event and one copy of Souza’s *Shade: A Tale of Two Presidents* with a signed book plate. A portion of ticket sales supports the Texas Book Festival’s literacy programs and the nonprofit’s mission to inspire Texans of all ages to love reading.

For more information on the Texas Book Festival, please visit www.texasbookfestival.org and follow along on Facebook, Twitter, and Instagram @texasbookfest.

WHEN: Sunday, October 28, at 6:00 p.m.

WHERE: The Long Center for the Performing Arts

701 W Riverside Dr., Austin, TX 78704

TICKETS: \$39-59

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ABOUT TEXAS BOOK FESTIVAL

With a vision to inspire Texans of all ages to love reading, the Texas Book Festival connects authors and readers through experiences that celebrate the culture of literacy, ideas, and imagination. Founded in 1995 by former First Lady Laura Bush, Mary Margaret Farabee, and a group of volunteers, the nonprofit Texas Book Festival promotes the joys of reading and writing through its annual Festival Weekend, the one-day Texas Teen Book Festival, the Reading Rock Stars program, grants to Texas libraries, the Fresh Ink Fiction Contest and year-round literary programming. The Festival is held on the grounds of the Texas Capitol each fall and features more than 250 renowned authors, panels, book signings, cooking demonstrations, and children's activities. The 2018 Texas Book Festival Weekend will take place October 27 – 28. Thanks to generous donors, sponsors, and 1,000 volunteers, the Festival remains free and open to the public. Visit www.texasbookfestival.org for more information, and join the conversation using the hashtag #txbookfest on Facebook, Twitter, and Instagram @texasbookfest.

ABOUT THE LONG CENTER

The Long Center, a 501(c)3 non-profit organization, is an iconic, world-class performing arts center located in the heart of downtown and serves more than 450,000 individuals annually. As Austin's Front Row, the Long Center is home to the Austin Symphony Orchestra, Austin Opera and Ballet Austin, and was "built by the community, for the community." By providing an impressive and diverse array of programming, The Long Center offers Austinites a place to experience remarkable entertainment and live arts together. For additional information and ticket details, please visit TheLongCenter.org or call (512) 474-LONG (5664). For more info about the Long Center, please visit www.thelongcenter.org.