



THE TEXAS BOOK FESTIVAL TO HOST CECILE RICHARDS AS PART OF 2018 FESTIVAL WEEKEND

Book Tickets for “Make Trouble: Standing Up, Speaking Out, and Finding the Courage to Lead—My Life Story” Now Available

WHAT: Texas Book Festival is proud to host Cecile Richards as she presents her memoir, *Make Trouble: Standing Up, Speaking Out, and Finding the Courage to Lead – My Life Story*, on **Saturday, October 27, at 10 a.m.** Book tickets for the instant *New York Times* bestseller are now available via the Texas Book Festival website. Ticket includes one pre-signed copy of the book and grants access to priority seating at her Festival session.

From Richards—president of Planned Parenthood Federation of America and the Planned Parenthood Action Fund for more than a decade, daughter of the late Governor Ann Richards, featured speaker at the Women’s March on Washington, and a “heroine of the resistance” (*Vogue*)—comes a story about learning to lead and make change based on a lifetime of fighting for women’s rights and social justice.

From the time Richards was a girl, she had a front-row seat to observe the rise of women in American politics. As a young woman, Richards worked as a labor organizer alongside women earning minimum wage and learned that those in power don’t give it up without a fight. Now, after years of advocacy, resistance, and progressive leadership, she shares her story for the first time—from the joy and heartbreak of activism to the challenges of raising kids, having a life, and making change, all at the same time.

Book tickets for this session are only available via Texas Book Festival’s website and cost \$30. Purchasing a book ticket grants access to priority seating at the Festival session and one pre-signed copy of Richards’ *Make Trouble*. A limited amount of free seating will be available day-of on a first come, first served basis. Priority seating will be reserved for ticket holders who can pick up their book on Saturday, October 27.

The 2018 Texas Book Festival is co-presented by H-E-B and AT&T. Other major sponsors include *Kirkus Reviews*, Brigid Cockrum and Family, Tocker Foundation, Buena Vista Foundation, C-SPAN 2/Book TV, St. David’s HealthCare, Central Market, *Texas Monthly*, *Austin American-Statesman*, and Pentagram.

For more information on the Texas Book Festival, please visit www.texasbookfestival.org and follow along on Facebook, Twitter, and Instagram @texasbookfest.

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TICKETS: \$30

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ABOUT TEXAS BOOK FESTIVAL

With a vision to inspire Texans of all ages to love reading, the Texas Book Festival connects authors and readers through experiences that celebrate the culture of literacy, ideas, and imagination. Founded in 1995 by former First Lady Laura Bush, Mary Margaret Farabee, and a group of volunteers, the nonprofit Texas Book Festival promotes the joys of reading and writing through its annual Festival Weekend, the one-day Texas Teen Book Festival, the Reading Rock Stars program, grants to Texas libraries, the Fresh Ink Fiction Contest and year-round literary programming. The Festival is held on the grounds of the Texas Capitol each fall and features more than 250 renowned authors, panels, book signings, cooking demonstrations, and children's activities. The 2018 Texas Book Festival Weekend will take place October 27 – 28. Thanks to generous donors, sponsors, and 1,000 volunteers, the Festival remains free and open to the public. Visit www.texasbookfestival.org for more information, and join the conversation using the hashtag #txbookfest on Facebook, Twitter, and Instagram @texasbookfest.