



TEXAS BOOK FESTIVAL TO HOST READING ROCK STARS WITH RENOWNED AUTHORS AT KIPP COMUNIDAD ELEMENTARY SCHOOL ON NOVEMBER 3

*Texas Book Festival to Donate 3,495 Books to Austin Students with Reading Rock Stars
Author Presentations*

WHAT: The Texas Book Festival will host one of its Reading Rock Stars presentations on Friday, November 3 at KIPP Austin Comunidad Elementary School. Beginning at 8:00 a.m., the school will host four authors who are part of the 2017 TBF Weekend Lineup—**Matt De La Peña**, *New York Times* bestselling and Newbery Medal winning author of *Mexican WhiteBoy*, *The Living*, and *Last Stop on Market Street*; award-winning author of *The Surrender Tree* and Young People’s Poet Laureate **Margarita Engle**; author and illustrator of the *Little Elliot* series **Mike Curato**; and **Stuart Gibbs**, *New York Times* bestselling author of the *Spy School* and *Moon Base Alpha* series.

The Texas Book Festival’s Reading Rock Stars literacy program brings books to life for children in low-income schools by inviting authors and illustrators into classrooms with entertaining presentations that inspire students to read, write, and create. Thanks to support from sponsors, including H-E-B Tournament of Champions, Texas College Savings Plan, the Wright Family Foundation, and the ECG Foundation, the Texas Book Festival also gives each student an autographed copy of their author’s book and provides the school library with a new set of books by the visiting Reading Rock Stars authors. After each presentation, the author personally hands a signed book to each student. Texas Book Festival will donate a total of 750 books to KIPP Austin Comunidad Elementary School.

Texas Book Festival will coordinate Reading Rock Stars presentations at six Austin elementary schools with 19 participating authors and illustrators, and donate 3,495 books. With this latest round of Reading Rock Stars, the Texas Book Festival will have coordinated nearly 380 author visits and provided more than 85,000 books to students in Title I schools across Texas since its inception.

For more information on the Texas Book Festival and Reading Rock Stars literacy program, please visit www.texasbookfestival.org.

WHO: Matt De La Peña – *Coco: Miguel and the Grand Harmony*
Margarita Engle – *All the Way to Havana*
Mike Curato – *All the Way to Havana*
Stuart Gibbs – *Spy School: Secret Service*

WHEN: Friday, November 3
8:10 a.m. - Grades 4 and 5 - Stuart Gibbs
9:20 a.m. - Kindergarten and Grade 1 - Margarita Engle
9:20 a.m. - Kindergarten and Grade 1 - Mike Curato
10:00 a.m. - Grades 2 and 3 - Matt De La Peña

WHERE: KIPP Austin Comunidad Elementary School
8004 Cameron Rd
Austin, TX 78754

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ABOUT TEXAS BOOK FESTIVAL

The Texas Book Festival connects authors and readers through experiences that celebrate the culture of literacy, ideas, and imagination. Founded in 1995 by former First Lady Laura Bush, Mary Margaret Farabee, and a group of volunteers, the nonprofit Texas Book Festival promotes the joys of reading and writing through its annual Festival Weekend, the one-day Texas Teen Book Festival, the Reading Rock Stars program, grants to Texas libraries, Fresh Ink Fiction Contest, and year-round literary programming. The Festival is held on the grounds of the Texas Capitol each fall and features more than 275 renowned authors, panels, book signings, live music, cooking demonstrations, and children's activities. The 2017 Texas Book Festival Weekend will take place on November 4 and 5. Thanks to generous donors, sponsors, and 1,000 volunteers, the Festival remains free and open to the public. Visit www.texasbookfestival.org for more information, and join the conversation using the hashtag #txbookfest on Facebook, Twitter, and Instagram @texasbookfest.