

# TEXAS BOOK FESTIVAL ANNOUNCES DATES FOR 2017 WEEKEND

*Nonprofit Celebrates Most Successful Festival Weekend Ever and  
Gears Up for Another Exciting Year*

**AUSTIN, TX (January 5, 2016)** — The Texas Book Festival is proud to announce its 2016 Festival Weekend was one of the most successful on record, with 50,000 attendees coming together on November 5 and 6 in the largest celebration of books and literacy in the Festival's history. The Texas Book Festival will return for its 22nd year on **November 4 and 5, 2017**, and will once again be held in and around the Texas State Capitol in downtown Austin.

The 2016 Festival Weekend featured nearly 300 authors, including Laura Bush, Ethan Hawke, Diane Guerrero, Nick Offerman, Don DeLillo, and more. Held November 4 at the Four Seasons Hotel, the annual First Edition Literary Gala raised more than \$600,000 for the nonprofit organization and its literacy programs. Additionally, the TBF gave more than \$100,000 in grants to Texas public libraries in 2016 and, through its Reading Rock Stars literacy program, has provided more than 78,000 books to students in Title I schools. The Texas Teen Book Festival, held on October 1, drew a record attendance with its all-star lineup of YA authors, Fierce Reads costume contest, writing workshops, and a special session with featured author Mindy Kaling.

"We are thrilled with the success of the Texas Book Festival and all our programs. It is so rewarding to see families and attendees of all ages enjoy all that the Festival has to offer. We are grateful for our sponsors and donors who allow us to reach more libraries and children across the state and keep both the annual Festival and the Texas Teen Book Festival free," says Lois Kim, executive director of the Texas Book Festival. "We are excited for 2017 and look forward to sharing our upcoming plans for unforgettable and impactful Festival experiences."

Book lovers can expect to see more of what 2016 offered during this year's Festival Weekend – a great author lineup, book signings, food trucks, cooking demonstrations, author sessions and panels, live music, a Saturday night Lit Crawl, and more. **Submissions to participate in the Festival will open on January 9.** For book submission guidelines, please visit <http://txbookfest.wpengine.com/submit-book/>. Visit [www.texasbookfestival.org](http://www.texasbookfestival.org) for more information.

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**ABOUT TEXAS BOOK FESTIVAL**

The Texas Book Festival connects authors and readers through experiences that celebrate the culture of literacy, ideas, and imagination. Founded in 1995 by former First Lady Laura Bush, Mary Margaret Farabee, and a group of volunteers, the nonprofit Texas Book Festival promotes the joys of reading and writing through its annual Festival Weekend, the one-day Texas Teen Book Festival, the Reading Rock Stars program, grants to Texas libraries, youth fiction writing contest, and year-round literary programming. The Festival is held on the grounds of the Texas Capitol each fall and features more than 275 renowned authors, panels, book signings, live music, cooking demonstrations, and children's activities. The 2017 Texas Book Festival Weekend will take place on November 4 and 5. Thanks to generous donors, sponsors, and 1,000 volunteers, the Festival remains free and open to the public. Visit [www.texasbookfestival.org](http://www.texasbookfestival.org) for more information, and join the conversation using the hashtag #txbookfest on Facebook, Twitter, and Instagram @texasbookfest.