



2010 Public Library Application for Books

Has this library applied for a Texas Book Festival Grant in the past?	
No	Yes <u>X</u>
<u>X</u> 2001	2005 2006 2007 2008

Name of library: [REDACTED] Branch Library

If branch, provide headquarters library: [REDACTED] Public Library

If awarded a grant – name of library/foundation for check: [REDACTED]

Mailing address: [REDACTED]

City: [REDACTED] Zip: [REDACTED] County: [REDACTED]

System: [REDACTED] Phone: [REDACTED] Fax: [REDACTED]

E-mail address: [REDACTED]

Library Director: [REDACTED] Phone & E-mail: [REDACTED]

Contact Person: [REDACTED] Title: Regional Branch Manager

Hours available for questions and notification: Tuesday-Saturday 10-6

Information about library:

Number of full-time employees: 9

Current total branch budget: \$560,000

Current branch library materials budget: \$50,000

Amount requested: \$ 2500 (not to exceed \$2,500)

If an award is received, it is agreed that this library will submit a progress report including an accounting of funds by December 31, 2010.

Submit Reports to: Texas Book Festival, 610 Brazos Street, Suite 200 Austin, TX 78701.

[REDACTED] 1-4-2010
Signature of Head Librarian Date

Branch library applications must have signature of library director.

2010 Public Library Book Application

Type your responses to the following questions in the spaces provided. Every section of this application must be completed for the application to be reviewed. *No attachments will be considered*. Please note the points assigned to each section.

1. PROJECT DESCRIPTION (Total 30 points)

- a. Please give a brief statement of **how you will use** Book Festival award money. (10 points)

Book Festival monies will be allocated in two ways: to augment the Spanish fiction and Spanish nonfiction children's book collection; to strengthen our limited science fair project book collection.

- b. Describe the **need or the gaps you have identified in your collection** and state how the Book Festival award will be used to meet the need or fill those gaps identified. (10 points)

The [REDACTED] services the growing northeast portion of [REDACTED] to include three zip codes, twenty-seven public elementary schools¹, the small [REDACTED] community of [REDACTED], and [REDACTED], an Army installation that is projecting a 300% population increase by 2012². As a result of the expansive area that we serve, [REDACTED] circulates the most materials in the [REDACTED] system. We are expecting our circulation numbers to only increase as a result of the influx of military personnel and their families in the following two years.

Despite budget cutbacks for 2008-2009 that have affected the number of materials the Library purchases, [REDACTED] strives to not only satisfy, but exceed, the needs of the surrounding community. [REDACTED], however, has identified two gaps in it's children's collection: fiction and nonfiction books in Spanish and books dealing with science projects.

Because [REDACTED] shares its southern border with Mexico, [REDACTED] serves as an international gateway to persons from not only Mexico, but Central and South America, as well, who are visiting and/or conducting business in the United States. As a result, many [REDACTED], both young and old, speak, write, and/or read Spanish. According to United States Census Bureau, for 2006-2008, 73.06% of [REDACTED] residents aged five years old and older speaks Spanish; of these residents, 28.5% speak English less than 'very well'³. For children between the ages of five and seventeen years old, 15.46% speak Spanish⁴. These figures indicate that children make up a significant portion of the Spanish speakers in the city; however, this figure is not proportionate to the number of juvenile fiction and nonfiction Spanish books in the [REDACTED] collection. For example, [REDACTED] has almost 3000 nonfiction juvenile English titles versus only 489 nonfiction juvenile Spanish titles⁵. Thus, it is necessary for [REDACTED] to increase the number of juvenile titles

¹ [REDACTED]

² [REDACTED]

³ US Census Bureau. American Fact Finder. <http://factfinder.census.gov>

⁴ [REDACTED]

⁵ [REDACTED]

in Spanish so that the literacy needs of this significant portion of the population are not neglected.

Another significant gap in the [REDACTED] children's collection is lack of science project books. It is common knowledge that if the United States wants to remain competitive on a global scale, the field of science is vastly important. Unfortunately, according to the National Science Foundation, in 2005, Texas fourth-graders performed at only 25% or above proficiency level in science; nationally, the figure was twenty-seven percent⁶. Thus, in [REDACTED], the majority of public schools require that students conduct and present a science project. When this time of the school year approaches, our limited supply of science project books is exhausted. We have had to limit the number of science project books a patron may check-out to two. Hence, the award from the Texas Book Festival would allow [REDACTED] to purchase much needed science project books.

c. Describe **who (in your community) will benefit** from this award. (10 points)

The children who reside in the community that [REDACTED] serves would benefit most from the Texas Book Festival award. Children who speak Spanish and those learning Spanish will appreciate the wider range of juvenile materials that would now be available in Spanish. Regardless of the child's language, area children would also benefit from the acquisition of more books devoted to science fair projects that are timelier than those in the present collection and that cover a variety of disciplines such as science fair projects dealing with chemistry, biology, and physics. In addition, children that reside outside of the [REDACTED] community would also benefit from the newly acquired materials since they too may borrow materials from our library.

The parents of said children would also benefit from these added resources. Parents would not be burdened with the cost of purchasing reading materials to advance their child's education. Instead, they would be able to borrow these materials from the library.

Additionally, area educators would benefit from the Texas Book Festival award. Educators could borrow the materials and use them to supplement their lessons. Specifically, educators from the [REDACTED] and [REDACTED] Independent School Districts would benefit from the science fair book collection since the majority of elementary school students in these districts are required to prepare a science fair project.

Overall, the community as a whole benefits from the acquisition of new reading materials since a literate and educated community leads to a more productive citizenry.

⁶ <http://www.nsf.gov/statistics/seind08/c8/c8.cfm?opt=1&selected=yes&action=map&colname=804>

2. PUBLICITY / PROMOTION

The mission of the Texas Book Festival is “celebrate authors and their contributions to the culture of literacy, ideas and imagination.” Describe **what you will do to actively promote** the materials purchased with your award. Describe what you will do to get the books into the hands of the targeted readers. (10 points)

Books purchased with award monies will be prominently displayed on a table at the entrance to the children’s area alongside a sign indicating that said books were purchased via a grant from the Texas Book Festival. Additionally, every book will contain a bookplate stating that the books were purchased using monies from the Texas Book Festival. Furthermore, the awarding of the grant will be promoted on the library’s website, blog, and during area school visits conducted by the children’s librarian.

