



**2010 Public Library Application
for
*Literacy Initiative funding***

Has this library applied for a TBF Literacy Initiative Grant in the past?					
No ___ Yes ___					
___	2004	2005	2006	2007	___ 2008

Name of library _____

If branch, provide headquarters library _____

If awarded a grant – name of library/foundation for check _____

Mailing address _____

City _____ **Zip** _____ **County** _____

System _____ **Phone** _____ **Fax** _____

E-mail address _____ **Library Director's Name** _____

Phone _____ **E-mail** _____

Contact Person _____ **Title** _____

Hours available for questions and notification _____

Information about library

Number of full-time library staff _____

Current total branch budget _____

Current library branch materials budget _____

Amount requested: \$ _____ *(not to exceed \$5,000)*

If an award is received, it is agreed that this library will submit a progress report including an accounting of funds by December 31, 2010. Send reports to: Texas Book Festival, 610 Brazos, Suite 200, Austin, TX 78701.

Signature of Head Librarian **Date**

Branch library applications must have signature of library director.

2010 Public Library Applications for Literacy Initiative

Five \$5,000 Literacy Initiative Grants will be awarded to five Texas public libraries.

Literacy initiatives can be the critical services and programs that support the public library role for community reading and learning. Literacy Initiatives can include family or intergenerational programming, early or emergent literacy programming, school-age and/or young adult programs such as book clubs, book discussion groups, tutoring services, adult learning services, new adult reader services, programs for immigrants/new Americans, and partnerships with non-profits who serve patrons or potential patrons who have literacy needs. These programs enhance use of the library and support efforts to become better readers or to appreciate reading as an activity. They do not necessarily have to teach people to read or have formal elements that improve reading skills. For the purposes of this grant, the initiatives focus more on programs and services rather than materials added to the collection.

There are as many examples of literacy programs and services as there are patrons with needs. Applicants may wish to review the following samples of programs and services. Even though web sites may direct interested applicants to large public libraries as well as small public libraries, all sizes of libraries should be able to get some great ideas!

For partnership organizations from your area or ideas from libraries of all sizes, interested applicants might visit:

- The **Literacy Coalition of Central Texas** at <http://www.willread.org>.
- The **Literacy Directory** at <http://www.literacydirectory.org>
- Or a searchable directory of members of the **Texas Center for the Advancement of Literacy and Learning** at <http://www-tcall.tamu.edu/provider/search.htm>
- **Berkeley Reads Adult Literacy Program**
<http://berkeleypubliclibrary.org/system/literacy.html>
- **Los Angeles County** (general programs and partnerships with Literacy Volunteers of America, Inc.) <http://www.colapublib.org/services/literacy/>
- **Rhode Island Family Literacy Initiative** <http://web.provlib.org/literacy/index.htm>
- **Every Child Ready to Read** <http://www.ala.org>
- **Dia de los Ninos/Dia de los Libros** <http://www.texasdia.org>

Type your responses to the following questions in the spaces provided. Every section of this application must be completed for the application to be reviewed. No attachments will be considered. Please note the points assigned to each section.

1. **INITIATIVE DESCRIPTION** (Total 30 points)

a. Describe the **literacy need(s) you have identified in your community** and state how the Book Festival award will be used to assist your library to meet the needs identified. (15 points)

b. If you have a community or regional organization as a partner for this project, describe your partnership idea and how your community members will benefit from this partnership. (5 points)

c. Describe specifically **who (in your community) will benefit** from this award. (10 points)

PUBLICITY / PROMOTION

2. Describe **what you will do to actively promote** the Literacy Initiative to match the targeted population with new services and programs. How will you ensure that members of the targeted population know about this program? (10 points)

3. PROPOSED BUDGET (not to exceed \$5,000)

Give an estimated budget for funds needed and a brief timeline that would ensure expending these funds within a calendar year of receiving your funding. (Book and materials money should be minimal or less than 5% of the total money requested for this grant application. For purchasing collections for literacy needs, applicants should apply for the materials/books funds.) (15 points)

Area of Expenditure	\$
Staffing	
Materials	
Other (speakers fees, travel, etc.)	
Publicity	
	Total \$

This grant is funded by the generosity of the **Tapestry Foundation**,
a sponsor of the Texas Book Festival.

Three (3) copies of this application should be postmarked no later than January 11, 2010.
Applications received with postmarks prior to November 2, 2009 will be returned.
No faxed or e-mail applications will be accepted. Mail to: Texas Book Festival Awards, Texas Library Association,
3355 Bee Cave Road, Suite 401, Austin, Texas 78746-6763.